HAWAI'I PACIFIC UNIVERSITY OCTOBER 2014



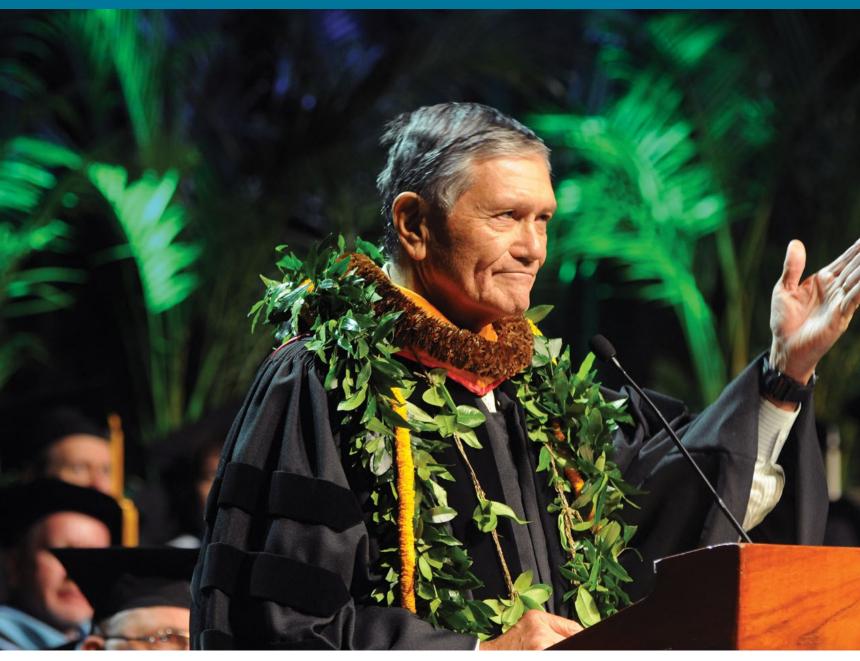


Photo: Dr. Michael Chun speaks at the Spring 2012 Hawai'i Pacific University Graduation

HAWAII PACIFIC UNIVERSITY:

SERVICE, LEADERSHIP AND INVESTING IN THE FUTURE MICHAEL CHUN AND JOACHIM COX

By Chris Aguinaldo, Lianne Yamamura and Mark Davis



The future is bright when people of vision light the way.

ith the help of many visionaries — from its founders, leaders and supporters — Hawai'i Pacific University has become Hawai'i's leading, independent private university. HPU celebrates its 50th anniversary in 2015 and for many of those years, Michael Chun, Ph.D., has been among those lighting the way for HPU's success.

"Mike deserves significant credit for helping make the university what it is today. The success of numerous alumni in Honolulu is certainly evidence of this," said HPU President Geoffrey Bannister, Ph.D., about his esteemed colleague in education.

Chun, a former longtime president and headmaster of Kamehameha Schools, has also served on HPU's Board of Trustees for the last 25 years, thus helping shape both secondary and higher education in the state of Hawai'i.

Chun — who recently concluded a 3-year term as board chairman — quickly downplays his role, instead turning the spotlight to Bannister, former President Chatt Wright or Chun's successor as chairman, Joachim Cox.

But his long and distinguished service as an HPU trustee speaks for itself. HPU's community created a well-regarded university Strategic Plan and Campus Master Plan while Chun was chairman. In 2014, the Oceanic Institute, a leading center for aquaculture and food sustainability research, merged with HPU.

Revitalized Aloha Tower Marketplace to Be a Hub of Honolulu

Perhaps the most exciting highlight of his term was breaking ground for the revitalization of Aloha Tower Marketplace, alongside Bannister, Cox and others, last summer. HPU's significant investment along the waterfront will provide residences for hundreds of students, retail and shopping options for Downtown Honolulu, and community spaces for everyone to enjoy.

Chun will say, emphatically, that HPU's accomplishments are not his alone. During his remarks at the June 2014 Aloha Tower Marketplace groundbreaking ceremony, Chun spent his time recognizing former President Wright and his work to grow the university and President Bannister, acknowledging his clear vision and goals, which will take HPU to even higher heights — through its academic and co-curricular programs, dedicated and accomplished faculty, and innovative facilities.

When he talks about education and improving the lives of students, Chun noticeably speaks without hesitation. He will openly and proudly talk about HPU, as an institution and what it represents. His long tenure with Kamehameha Schools gives him a deep and broad

On the Cover:

Michael Chun and Joachim Cox at the June 2014 Aloha Tower Marketplace revitalization project groundbreaking and dedication ceremony understanding about the role of education and what it can do for individuals, families and for everyone in Hawai'i. His deep-rooted passion for education has driven his long-term commitments to numerous organizations and corporations in the state, not just HPU. However, Chun acknowledges the unique role of the university in Hawai'i.

Leveraging HPU's Core Campus in the Heart of Honolulu

The intent behind the establishment of Hawai'i Pacific University has always been to provide a higher education alternative to the people of Hawai'i. Vibrant U.S. cities require a robust mix of public and private universities — Stanford University and University of California Berkeley and University of Southern California and UCLA. Private universities are often seen as the urban focus — and public land grant universities as state-focused. University of Hawai'i will continue to be to the state of Hawai'i as HPU will be increasingly to Honolulu.

A healthy competition between the mostly complementary niches of each university system should be encouraged. For example, HPU, with its core campus in the heart of Honolulu's business district, has leveraged its location to provide students access to career opportunities in the form of internships, including ones project-based, working in conjunction with their professors.

In other ways, HPU is a distinctive institution, with students from all 50 U.S. states, including the major Hawaiian Islands, and individuals from nearly 80 nations, living and learning together. Educational-ranking agencies have consistently acknowledged HPU's unique educational experience because of its student body diversity. College Factual has ranked HPU No. 1 in diversity among U.S. universities — ahead of Harvard, Yale, Columbia and Stanford. The Institute for International Education has also recognized HPU as a top 30 most-diverse master's level institution in the U.S.

These are significant accomplishments. To take what began as a vision of four citizens in the 1960s — a college whose first graduating class numbered seven students — and build it into an international university that now graduates more than 1,500 highly educated, profession-ready citizens annually, required incredible dedication. Now as HPU embarks on its next 50 years, President Bannister sees even more opportunity.

Committed to the State and the People of Hawai'i

"We must continue to raise the bar on higher education quality so that Hawai'i students who want to stay have additional choices from which they can choose,"



Photo: The Aloha Tower Marketplace Ceremonial Groundbreaking (June 18, 2014)

said Bannister. "In a knowledge-based economy, the interrelationship between universities and cities will become even closer."

HPU's leaders — like Bannister, Chun and Cox — now focus on achieving the goals in the university's strategic plan with optimism for what the future holds.

In the next stage of HPU's growth, it turns to Cox to build upon the success of Chun. He was first introduced to the university by Martin Anderson, HPU trustee emeritus and retired senior partner of the law firm Goodsill Anderson Quinn & Stifel LLP, where Cox was previously a partner.

Cox, who was educated at the U.S. Naval Academy and the University of Colorado School of Law, has called Hawai'i home for more than 20 years. He is deeply vested in the community of Hawai'i, and through his service to HPU, is committed to bettering it. Cox, who began his term as chairman on July 1, 2014, is founding partner of Honolulu law firm Cox Fricke LLP and has been an HPU trustee since 2011. Cox also was a member of the Oceanic Institute Board of Trustees before OI's merger with HPU.

"Joachim believes in HPU's mission, vision and values," said Bannister. "I look forward to working with him in



his new role as chair, guiding the university to realize the ambitious and transformative goals we have set in our strategic plan."

By Fall 2015, HPU plans to welcome its alumni and the larger Hawai'i community and visitors to a "homecoming" of sorts to the revitalized Aloha Tower Marketplace, which is scheduled for opening just in time to celebrate HPU's 50th anniversary.

Chun is excited of what the future and promise holds for the university, its students and alumni and the larger community of Hawai'i.

"That's what Hawai'i Pacific University is all about. Where people come from all parts of the world to have conversations to create and innovate," said Chun, at the June Aloha Tower Marketplace revitalization blessing and groundbreaking.

Chun walked through the marketplace, speaking to the many supporters who came to the dedication, with a smile on his face — knowing that generations of students will have a home along the waterfront, learn at what will be one of the top-tier universities in the west, and become active, global citizens.

Measuring Success through Its Alumni

Chun has hope for all HPU graduates to use what they learned at the university to make their communities — wherever they may be — better places. By that measure, generations of alumni with higher education degrees have made him proud.

More importantly, their success will continue to be measured by a rich portfolio of academic and co-curricular experiences and connections and how they use those experiences to enrich the lives of those around them — from the halls of Congress (Tulsi Gabbard BSBA International Business '09) to nations (Republic of the Marshall Islands President Christopher Loeak, BA '79) to our local community (Gail Lerch, Executive Vice President of Hawaii Pacific Health, MBA '88). Numbering more than 40,000 worldwide, and 17,000 in Hawai'i, HPU alumni certainly have great ability to impact positively their communities and spread the spirit of aloha.

It is that sense of aloha that Chun wants HPU's graduates to take with them, long after they leave.

"Live your life in ways that bring respect for who you are and not what you have — for how many people you serve, and not how many servants you have. For how much you give, and not how much you get. For serving because you want to, and not because you have to," Chun told students at HPU's May 2012 commencement.

Those words can certainly refer to how Chun continues to live a life in service to others, an example that Cox takes to heart, as he takes the torch to light the way for HPU.

"I am honored to be elected chairman, continuing the visionary work of Mike Chun and other long-tenured trustees," Cox said. "I am excited about the opportunities ahead in this next phase of development for the university, solidifying its position in Hawai'i and the Pacific region."

There is no doubt new buildings and facilities and academic programs are exciting and paramount to the execution of the educational mission of a university. Further critical to delivering higher education is the ongoing cultivation of the next generation of leaders — to serve and lead. There are numerous stories of university leaders, like Chun and Cox, who have given of themselves and contributed to the success of HPU, helping to build the university throughout the years and steering it towards continuous service of the people of Hawai'i. HPU has reaped the benefits of those selfless community leaders. If the past and its leaders are any indication, there is much to look forward to in the future.



THE ALOHA TOWER PROJECT

The revitalized Aloha Tower
Marketplace will help enrich
Honolulu's intellectual and cultural
scene – from public seminars to
think-tank sessions. This diverse,
mixed-used plan – which also
calls for a renewal in vendors,
unique dining experiences and
entertainment – will provide an
economically sustainable solution
for the venue.

"Hawai'i Pacific University's new use of the iconic Aloha Tower Marketplace will continue its historic role of welcoming visitors, and now students, to the heart of Honolulu in a modern, vibrant mixed-use space."

> - KIRK CALDWELL Honolulu Mayor

ALOHA TOWER FAST FACTS

- HPU will invest more than \$40 million to revitalize Aloha Tower Marketplace.
- It is estimated that more than 500 people will be working on the project during its duration.
- The local architecture firm is Group 70 International and the construction company is Swinerton Builders.
- The first floor will continue to be open for the public to enjoy, inclusive of 84,000 square feet of indoor and outdoor public space and 15,000 square feet of space that is shared by HPU and the public
- The second floor is slated to be residential housing for nearly 300 students

Learn more about Aloha Tower Marketplace at www.alohatower.com and Hawai'i Pacific University at www.hpu.edu.

HAWAIT PACIFIC UNIVERSITY: INVESTING IN HAWAIT AND IN OUR FUTURE

By Geoffrey Bannister, Ph.D., President

While we knew our vision for Hawai'i Pacific University — to become among the top 10 independent private universities in the Western U.S. — was bold, we did not expect how enthusiastically Hawai'i would embrace that goal and would want to work with us to achieve it.

We have been appreciative of the tremendous response we received to HPU's Oceanic Institute's new initiative to construct a prototype feed mill on Hawai'i Island. As island residents well know, more than 85 percent of the state's food is currently imported, making Hawai'i particularly vulnerable to natural disasters and global events that disrupt shipping and the food supply. This project — which we're doing in collaboration with Ulupono Initiative — will advance efforts for long-term food sustainability on the islands.

Another expression of support for HPU was from the Bank of Hawaii Foundation. Their donation of \$125,000 for HPU's new Learning Commons, which will be a centerpiece of our revitalized Aloha Tower Marketplace, was a vote of confidence in our plan and in our future. The Learning Commons will be a state-of-the-art learning and technology center that will provide students and faculty with a modern space to collaborate, exchange ideas, socialize and learn.

Additionally, Hawaiian Electric Industries has stepped forward with a \$50,000 grant toward the establishment of a Presidential Lecture Series on Global Leadership and Sustainability, which will launch in conjunction with HPU's 50th anniversary in 2015. The Lecture Series will bring nationally and internationally recognized speakers to lead conversations on a range of resiliency topics. The



Photo: Dr. Geoffrey Bannister and Connie Lau CEO of Hawaiian Electric Industries

lectures, which will be free and open to the public, will serve as the platform to bring together students, educators, community leaders, innovators and thought leaders.

As the community has invested and supported HPU, we too are investing in the community. A few statistics help capture the significant

investment we are making in our students, and in our future. More Hawai'i students benefit from scholarships today than five years ago. More total dollars are being allocated for scholarships to Hawai'i students approximately \$8 million each year. Nearly 90% of first-year students from Hawai'i admitted for this fall semester were offered scholarships. Nearly 70% of Hawai'i-based transfer students were offered scholarships. Since 2004, the total number of Hawai'i residents who received scholarships has more than doubled and, since 2009, has increased

The state is home to more than 17,000 Hawai'i Pacific University graduates. As such, HPU is a proud contributor to the health and welfare of our state by preparing and nourishing the future leaders of Hawai'i.

by 40%. While these statistics are impressive, we are especially proud of the work we do when our students arrive — providing a topquality, world-class education.

Ultimately we will be measured by how well our students are prepared to join the workforce, create new industries and contribute to their own communities, especially Hawai'i. The

state is home to more than 17,000 Hawai'i Pacific University graduates. As such, HPU is a proud contributor to the health and welfare of our state by preparing and nourishing the future leaders of Hawai'i.

The university's 50th anniversary in September 2015 will be especially important in Hawai'i. While we will acknowledge the achievements of the past 50 years, we will spend most of our time thanking the community for supporting us.





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HAWAI'I PACIFIC UNIVERSITY

We are about Hawai'i. Educating its sons and daughters, serving its communities and undertaking research to tackle its most pressing challenges.

We are inspired by the opportunities of the Pacific. This vast region is home to some of the world's fastest growing nations and economies. We live and study at the dynamic crossroads of the global village.

And we take seriously the meaning of University. Now approaching our 50th year, we are expanding our presence, growing our graduate and research programs and enhancing opportunities for undergraduates. We aspire to be among the top comprehensive, independent universities in the Western United States.

How far can YOU GO : #GoFurther

www.hpu.edu/grad
Registration for Spring 2015 starts October 31, 2014

